

Overview

Promote your message via marketing directly to the desktop or mobile device. E-newsletters deliver the latest product developments, technology advancements, and other industry news to thousands of professionals. Our average click-through rates beat industry averages. And, we can gather important reader information to provide you with qualified leads.

Roles & Duties

Client

- Define the expectations
- Provide materials
- Meet approval times

Sales

- Manage final approval

Specs



Leaderboard: 728 x 90, gif, jpg, 45kb

Program Features

Daily E-Newsletter

Reach up to 371,700 audience members monthly for around \$15/per 1000*

- Leaderboard - Zone 1..... **\$5,575 month**
- Leaderboard - Zone 2..... **\$5,025 month**
- Leaderboard - Zone 3..... **\$4,525 month**

Weekly E-Newsletter

Reach up to 92,900 audience members monthly for around \$30/per 1000*

- Leaderboard - Zone 1..... **\$2,800 month**
- Leaderboard - Zone 2..... **\$2,525 month**
- Leaderboard - Zone 3..... **\$2,275 month**
- Leaderboard - Zone 4..... **\$2,050 month**
- Leaderboard - Zone 5..... **\$1,850 month**

Breaking News

Reach up to 23,200 audience members monthly for around \$60/per 1000*

- Leaderboard - Zone 1..... **\$3,000 month**

Top Ten

- Leaderboard - Zone 1..... **\$3,000 month**
- Leaderboard - Zone 2..... **\$2,000 month**
- Leaderboard - Zone 3..... **\$1,000 month**