

Dedicated Communities

\$5,000 month | \$5,000 set up fee

Marketing - Marketing Manager
Editorial - Editor
Design - Art Director
Website - Director of E-media

Overview

Create a niche community dedicated exclusively to the category of your choice! With this community-style platform, readers can log on to find out information on product news, new research, educational articles, and much more!

Program Features

- Customized registration form (optional)
- Micro site rankings
- 3 original content articles per week
- All category content from brand linked from community
- Marketing support campaign included

Roles & Duties

Client

- Define the expectations
- Provide materials
- Meet approval times

Sales

- Inform client of timeline
- Manage final approval

Specs



Advertiser Logo: 300 dpi, eps, jpg

Leaderboard: 728 x 90, gif or jpg, 45kb

Timeline

